



RNS Contract

4GLOBAL SECURES £4M CONTRACT WIN

[4GLOBAL PLC](#)

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("4GLOBAL" or the "Company")

4GLOBAL secures international expansion with £4M contract

4GLOBAL, a UK-based data, services and software company focused on major sporting events and the promotion and measurement of physical activity, is pleased to announce that it has been awarded a £4million project over 5 years with a major sporting infrastructure project for a city in the Middle East. Approximately £600k of the project is expected to be delivered and recognised in the current financial year and the project includes an opportunity for additional scope throughout the engagement.

4GLOBAL has been awarded this prestigious project to work alongside a major global consultancy and construction firm to help inform the design and build of critical sporting infrastructure that will be used to host and attract major sporting events, as well as to promote more active and healthy lifestyles for the citizens in the region.

Key to 4GLOBAL's role will be the application of the Company's extensive and unique knowledge on major events, active places and active people, as well as its data and technology to inform critical decisions and to drive the sustainability of the new infrastructure.

This project will enable 4GLOBAL to further strengthen its strategic global partnership which is generating significant sales pipeline opportunities in the region.

Eloy Mazon, 4GLOBAL's CEO, commented:

"This is a significant contract win for the Company, representing one of the largest initial wins in our history and providing valuable foundations to our plans over the next few years. We are delighted that we have been trusted to deliver on this project using our data, technology and knowhow for this sporting infrastructure project taking place in a city in the Middle East, which we see as a great opportunity to build relationships and work in the region post project."

"This project has given us an opportunity to continue our expansion in the Middle Eastern market through strategic partnerships which is key to our growth in the region."

"The international demand for our products and to partner with us (4GLOBAL) in projects is allowing us to accelerate our expansion into other international markets which is a key pillar of growth under our strategy."

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