

RNS Miscellaneous

STRATEGIC PARTNERSHIP IN NORTH AMERICA**[4GLOBAL PLC](#)**

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("4GLOBAL", the "Group" or the "Company")

Strategic partnership in North America

4GLOBAL, a UK-based data, services and software company, is pleased to announce the signing of a strategic partnership to exploit a multi-million US dollar opportunity with Jonas Fitness Inc, part of Jonas Software, a worldwide Constellation Software company.

Constellation Software is an international provider of market-leading software and services to several industries generating consolidated revenues exceeding US\$4 billion. This partnership extends 4GLOBAL's relationship with Jonas brands into North America and their 10k+ customer sites, building on well-established relationships with other parts of the Group in the United Kingdom, including Xn Leisure, Gladstone and Fitronics.

Jonas Fitness Inc provides gym management software to health, wellness, and fitness facilities worldwide. Jonas' continued focus is on creating long-term relationships with its health club operators and ensuring that it can meet its software, billing, and service needs.

This exciting partnership creates an integration between Jonas Fitness Inc's 'Compete' product and 4GLOBAL 'Biz Insight' module. This will allow Jonas Fitness Inc customer base to purchase 4Global's Biz Insight software solution through Jonas Fitness Inc, taking advantage of sector standard KPIs, shared best practice benchmarks and uncovering operational insights into their business. The Partnership gives Jonas Fitness Inc. a new software solution to sell to their customer base, enhancing an already strong product in "Compete" providing insight that completes the product delivery for Jonas Fitness Inc customers.

Eloy Mazon, Chief Executive Officer of 4GLOBAL, commented:

"This partnership reflects our commitment to driving positive change and making a lasting impact on the fitness industry, widening our reach into North America making it easier for our customers to have access to our world leading software products and data providing them better understanding about their business and their customers. We are confident that this strategic partnership will unlock new opportunities, inspire a number of people, and assist in shaping the future of fitness."

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