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## CONTRACT WINS

### [4GLOBAL PLC](#)

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### **4GLOBAL PLC**

("4GLOBAL" or the "Company")

#### **Contract Wins**

4GLOBAL, a UK-based data, services and software company focused on major sporting events and the promotion and measurement of physical activity, is pleased to announce that it has been awarded two contracts in the Kingdom of Saudi Arabia ("KSA") resulting in a combined value of over £800,000, with the majority of the work scheduled for completion within the current financial year.

The initial award, with the client in KSA, has enlisted the services of 4GLOBAL to assess the value and operational viability of a number of sporting facilities in the area. This venture is aimed at securing public investment for the facilities, contributing to the expansion of sports participation in the region.

The second award is with a new partner within the region. 4GLOBAL is set to deliver a comprehensive solution offering valuable insights into the feasibility of investing in sports facilities and the potential return on investment. This solution aims to enhance the overall return on investment by enhancing aspects such as facilities, programmes and events.

#### **Eloy Mazon, 4GLOBAL's CEO, commented:**

*"We are delighted to have been awarded the two additional contracts in KSA. This is a significant achievement and a testament to our commitment to excellence and our strong presence in this region. Securing these contracts underscores the robustness of our international expansion strategy and the value our existing and potential customers see in gaining access to our data (DataHub) and insight solutions that are critical to them to make the right decisions at the right time" The board is confident that we are trading in line with market expectations for the current financial year.*

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