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## BOARD CHANGE

### 4GLOBAL PLC

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### 4GLOBAL PLC

("4GLOBAL" or the "Company")

#### Board Change

4GLOBAL, a UK-based data, services and software company focused on major sporting events and the promotion and measurement of physical activity, is pleased to announce that it has appointed Alexandra Orlando as Vice President, North Americas.

Alexandra has been a valued member of the 4GLOBAL Board as a non-executive director since 2021 and will take on this executive position with immediate effect whilst continuing to serve as a Board member. The Company will look to appoint a replacement non executive director in due course.

#### **Eloy Mazon, 4GLOBAL's CEO, commented:**

*"The North American market is key to 4GLOBAL's growth and international expansion strategy. To that effect, the 4GLOBAL Board is committed to continuing its investment in strengthening the team locally to deliver significant growth. In her new role, Alexandra will focus on the expansion and advancement of the US team, the development of its core strategy, growing the sales opportunity pipeline and ensuring Board representation in a critical market for our business."*

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