



**LONDON
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MANAGEMENT TRANSITION

[4GLOBAL PLC](#)

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4GLOBAL PLC

11 September 2024



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4GLOBAL plc

("4GLOBAL" or "the Group")

Management Transition

4GLOBAL, a provider of data and technology for sports, fitness and wellness organisations to investment decisions, is pleased to announce the promotion of Stuart Wooller ACA, current Group Finance Director and Company Secretary (non-board position).

Stuart will assume the executive finance duties of Keith Sadler, who will step down from his role ("CFO") and Company Secretary at the end of September 2024. Keith will remain on the Board as N

The transition aligns with the plans outlined in the Company's Admission Document, with Keith in CFO on a part-time basis until such time the Group had grown sufficiently to warrant a full-time app

Stuart has worked closely with Keith since his appointment with the Company in June 2023, ensuring responsibilities over several months.

Prior to joining 4GLOBAL, Stuart worked for nine years at Lewis Golden LLP in the Audit and Acc

Stuart Wooller, incoming Group Finance Director, said:

"I am thrilled to have this opportunity at an exciting time for the business and look forward to the foundations Keith has laid as we navigate the next stage of growth."

Keith Sadler, outgoing CFO, commented:

"With the traction the business is getting, this is the right time to hand the reins over to someone who has worked closely with Stuart for more than a year, I have no doubt his leadership and deep understanding of the business make him an ideal candidate."

Eloy Mazon, CEO, added:

"Stuart's promotion is testament to the outstanding contribution he has made to 4GLOBAL since his appointment. Working with him in his new capacity. At the same time, on behalf of everyone at 4GLOBAL, I would like to thank Stuart for his service as CFO. Keith played an instrumental role in the IPO and has strengthened the finance function during his tenure. We are fortunate to be able to continue benefitting from his insight and counsel as a board member."

Contacts

4GLOBAL

via Alma

Eloy Mazon (Chief Executive Officer)

Stuart Wooller (Group Finance Director designate)

Spark Advisory Partners (Nominated Adviser)

+44 (0)20 3368 3554

Neil Baldwin

Canaccord Genuity (Broker)

+44 (0)20 7523 8000

Bobbie Hilliam

Alma Strategic Communications

+44 (0)20 3405 0205

Josh Royston

4global@almastrategic.com

Rebecca Sanders-Hewett

David Ison

Louisa El-Ahwal

About 4GLOBAL

4GLOBAL empowers sports, fitness and wellness organisations to make faster, smarter decisions for their customers and investments through data and actionable insights.

It operates the largest sport participation and facility database in the world, with more than 4 billion

Sourcing data from health & fitness operators, community programmes and other structured activities while drawing on information from GPS location updates and wearable devices, 4GLOBAL's user assets provides a holistic view of physical activity patterns.

4GLOBAL is at the forefront of predictive modelling and advanced analytics, with the insights customers to drive efficiencies, improve customer relationships and make more informed strategic decisions.

Its customers span both the public and private sectors, including central and local governments, city associations, health & fitness operators and sports clubs.

Key markets include North America, the Middle East and Europe. Its headquarters are in London and Istanbul.

4GLOBAL was founded in 2002 and listed on AIM in 2021 under the ticker 4GBL.

www.4global.com

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