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NS AGM Statement

AGM STATEMENT

4GLOBAL PLC

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4GLOBAL plc
("4GLOBAL" or "the Company")

AGM Statement

4GLOBAL, a provider of data and technology for sports, fitness and wellness organisations to investment decisions, is pleased to provide an update on trading ahead of its Annual General Meeting.

The Board confirms trading in the six months to 30 September 2024 ("the period") has been in line with market expectations¹. The Company is trading in line with market expectations¹ for the full year. Cash flow is improving as we benefit from strong growth in our core business by timely customer payments. As highlighted previously and consistent with historical trends, the expected activity is expected to occur in the second half of the year due to the budget seasonality in our market.

A more comprehensive trading update covering the period will be published next month.

¹ Market expectations refer to analyst forecasts for FY25 of £7.6m in revenue, £1.9m in adjusted EBITDA and £1m in cash at

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About 4GLOBAL

4GLOBAL empowers sports, fitness and wellness organisations to make faster, smarter decisions for their customers and investments through data and actionable insights.

It operates the largest sport participation and facility database in the world, with more than 4 billion

Sourcing data from health & fitness operators, community programmes and other structured activities while drawing on information from GPS location updates and wearable devices, 4GLOBAL's unique data assets provides a holistic view of physical activity patterns.

4GLOBAL is at the forefront of predictive modelling and advanced analytics, with the insights it provides helping customers to drive efficiencies, improve customer relationships and make more informed strategic decisions.

Its customers span both the public and private sectors, including central and local governments, city authorities, associations, health & fitness operators and sports clubs.

Key markets include North America, the Middle East and Europe. Its headquarters are in London and Istanbul.

4GLOBAL was founded in 2002 and listed on AIM in 2021 under the ticker 4GBL.

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