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4GLOBAL

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

[4GLOBAL PLC](#)

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4GLOBAL plc
("4GLOBAL" or the "Company")

Appointment of Non-Executive Director

4GLOBAL, a provider of data and technology for sports, fitness and wellness organisations to optimise operational and investment decisions, is pleased to announce the appointment of Josh Mostyn to the Board of 4GLOBAL as Non-Executive Director, effective from 10 March 2025.

Josh is a Director at SWIM Capital Pte Ltd and its UK subsidiary SWIM Capital UK Ltd ("SWIM"), which is an investment advisor to Scobie Ward, one of 4GLOBAL's largest shareholders.

Since joining SWIM in 2021, he has been responsible for investment research on microcap companies, primarily in the UK, Australasia and the Nordics. Prior to this, Josh worked as an analyst and portfolio manager at a boutique Asian investment firm for six years. He is also a CFA® Charterholder.

Ian James, Chairman of 4GLOBAL, commented: *"I'm delighted to welcome Josh to the Board of 4GLOBAL. As a representative of SWIM, a supportive long-term shareholder with an exceptionally strong understanding of the business, Josh brings a wealth of experience that will be valuable as we continue to execute our growth plans."*

Josh Mostyn, Incoming Non-Executive Director, commented: *"SWIM has identified 4Global's DataHub as a unique asset and we are excited to strengthen our partnership with the Company's leadership, supporting its objective of maximising long-term shareholder value."*

Additional information

The following information is being disclosed pursuant to Rule 17 and paragraph (g) of Schedule 2 of the AIM Rules for Companies in relation to the appointment of Josh Mostyn to the Board.

Josh Mostyn, aged 34, has been a director or partner of the following companies or partnerships during the five years preceding the date of this announcement:

Current directorships:	Past directorships (last five years)
SWIM Capital UK Ltd	None
SWIM Capital Pte Ltd	

Scobie Dickinson Ward currently holds 3,191,744 shares in the Company representing 12.1% of the Company's issued share capital. Scobie Dickinson Ward is the controlling shareholder of SWIM Capital UK Limited.

Save as set out above there are no further disclosures required pursuant to Rule 17 or Schedule Two, paragraph (g) of the AIM Rules for Companies.

Contacts

4GLOBAL Eloy Mazon (CEO) Stuart Wooller (Group Finance Director)	via Alma
Spark Advisory Partners (Nominated Adviser) Neil Baldwin	+44 (0)20 3368 3554
Canaccord Genuity (Broker) Bobbie Hilliam	+44 (0)20 7523 8000
Alma Strategic Communications Rebecca Sanders-Hewett David Ison Louisa El-Ahwal Josh Royston Will Ellis Hancock	+44 (0)20 3405 0205 4global@almastrategic.com

About 4GLOBAL

4GLOBAL empowers sports, fitness and wellness organisations to make faster, smarter decisions about their operations, customers and investments through data and actionable insights.

It operates the largest sport participation and facility database in the world, with more than 4 billion data points.

Sourcing data from health & fitness operators, community programmes and other structured activities through its DataHub while drawing on information from GPS location updates and wearable devices, 4GLOBAL's unique combination of data assets provides a holistic view of physical activity patterns.

4GLOBAL is at the forefront of predictive modelling and advanced analytics, with the insights it generates empowering customers to drive efficiencies, improve customer relationships and make more informed strategic decisions.

Its customers span both the public and private sectors, including central and local governments, cities, sporting bodies, trade associations, health & fitness operators and sports clubs.

Key markets include North America, the Middle East and Europe. Its headquarters are in London with offices in Miami and Istanbul.

4GLOBAL was founded in 2002 and listed on AIM in 2021 under the ticker 4GBL.

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