

NS Miscellaneous

4GLOBAL

RELATED PARTY TRANSACTION

4GLOBAL PLC

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4 April 2025

4GLOBAL plc ("4GLOBAL" or the "Group")

Related Party Transaction

4GLOBAL (AIM: 4GBL), a provider of data and technology for sports, fitness and wellness organisations to optimise operational and investment decisions, announces that it has today entered into two agreements with Mace Limited and Mace Consultancy (Peru) S.A.C (together "MACE") (New "MACE Agreements").

Background

Since 2021, 4GLOBAL has been a consultant as part of joint venture as a sub-contractor of MACE and other parties in the delivery of the implementation process of the comprehensive plan for national authority of infrastructure ("ANIN") with the government of Peru (as previously referred to in notifications of 13 December 2021 and 16 October 2024). These agreements covered 5 Phases.

Although the work for the Phase 4 and the beginning of Phase 5 were previously carried out under the terms of the previous contract signed in January 2024 (Phase 3), MACE has retrospectively required that updated standalone contracts are signed in respect of Phase 4 and Phase 5. These Agreements (Phase 4 : with a contract value of c£120k for the period May 2024 to September 2024) and Phase 5 (with a contract value of c£652k for the period October 2024 to December 2027) have been undertaken on the same commercial terms as the original agreements.

Under the terms of the original agreements with Mace and the New Mace Agreements, invoices are raised at the month end in line with agreed rates and approved timesheets, with payment due within 30 days. To date all

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invoices in relation to the project have been settled and there are no outstanding amounts due in relation to any of the Phases.

Related Party Transaction

Davendra Dabasia, who serves on the Mace Executive Board and is COO of Mace Consult Limited, sat on the 4GLOBAL board from April 2024 until 31 March 2025.

The Company entering into the MACE Agreements has been treated as a related party transaction under the AIM Rules for Companies. Having consulted with SPARK Advisory Partners Limited, the Independent Directors consider that the terms of the MACE Agreements are fair and reasonable insofar as Shareholders are concerned.

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About 4GLOBAL

Will Ellis Hancock

4GLOBAL empowers sports, fitness and wellness organisations to make faster, smarter decisions about their operations, customers and investments through data and actionable insights.

It operates the largest sport participation and facility database in the world, with more than 4 billion data points.

Sourcing data from health & fitness operators, community programmes and other structured activities through its DataHub while drawing on information from GPS location updates and wearable devices, 4GLOBAL's unique combination of data assets provides a holistic view of physical activity patterns.

4GLOBAL is at the forefront of predictive modelling and advanced analytics, with the insights it generates empowering customers to drive efficiencies, improve customer relationships and make more informed strategic decisions.

Its customers span both the public and private sectors, including central and local governments, cities, sporting bodies, trade associations, health & fitness operators and sports clubs.

Key markets include North America, the Middle East and Europe. Its headquarters are in London with offices in Miami and Istanbul.

4GLOBAL was founded in 2002 and listed on AIM in 2021 under the ticker 4GBL.

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